

## **STEED REVOLVING LOAN FUND PROGRAM**

### **Program Guidelines and Operating Criteria**

#### **1. STATEMENT OF PURPOSE**

The Southern Tier East Economic Development Revolving Loan Fund Program (STEED) is designed to stimulate the creation and expansion of small businesses for the purpose of retaining and/or creating jobs in Broome, Chenango, Cortland, Delaware, Otsego, Tompkins, Tioga and Schoharie Counties of New York State (the eight county STEED Region).

The STEED RLF provides low interest financing to small business concerns unable to fully finance their projects with equity, conventional financing, or other private and public sources.

#### **2. GOALS AND OBJECTIVES**

One of the major problems in local business development, and a significant contributing factor to local economic distress, is the problem of credit availability. Even when available, the cost and terms of the credit may prevent firms from expanding, continuing operations, or starting up. The result may be a community's loss of jobs, tax revenues and private investment.

While the STEED RLF is not a substitute for conventional financing, it can fill in the gaps in existing local financial markets and attract additional capital, which would otherwise not be available for economic development.

#### **3. PROGRAM DESCRIPTION**

The STEED RLF Program is primarily designed to assist existing firms in the eight County STEED Region by offering low interest financial support for the purchase of fixed capital assets or working capital. Eligible businesses may finance up to 40% of a project's cost up to a maximum of \$200,000.

Initial participation by conventional lending institutions is preferred, and STEED will take a subordinated security position to the bank, thus assisting less established firms in forming a banking relationship. However, in the event that conventional lending institutions choose not to participate STEED may provide direct lending up to 50% of a project's cost up to \$200,000 in conjunction with an equity investment or in conjunction with other funding sources and an equity investment. Since STEED participation in a project must not displace local commercial lenders, a request for direct STEED financing must be accompanied by a commercial lender letter declining participation. If warranted loans may also be granted that require interest only payments for specific terms.

The successful applicant must be able to document that the planned project will result in job creation and/or retention.

## 4. ELIGIBILITY

**AREA:** STEED borrowers must use loan proceeds in operations located within the eight County STEED Region. **BUSINESS ACTIVITIES:** Firms classified in the following industries are eligible for RLF financing:

**A. Manufacturing;** this category includes all industries having a Standard Industrial Classification of 20 through 39.

**B. Industrial/Commercial;** this category recognizes the shift from manufacturing to the service sector in today's economy. In recognition of this trend, the ALC will consider businesses including but not limited to data management, computer software, agri-business, printing, publishing, research and development, warehousing and distribution and other companies that sell typically 60% of its products and/or services to customers located outside of the STEED eligibility area.

**C. Retail;** this category recognizes that under certain circumstances there may be a need for the ALC to consider assisting a retail project. Criteria that should be used in evaluating a retail project should include but not be limited to the following:

1. The project is a catalyst/anchor that will insure the success of a larger planned development or re-development project.
2. Substantial employment and investment will occur as a result of the ALC assistance.
3. The ALC recommends to the BCIDA Board that there is no apparent indication that RLF assistance will result in creating unfair competition with a similar business or businesses in the municipality.
4. In addition to these local policies, New York State General Municipal Law, Section 862 prohibits industrial development agencies assisting retail projects unless some of the following conditions are met. These guidelines should also be used by the ALC in evaluating retail projects:
  - a. Is considered a tourism destination facility
  - b. Is operated by a not-for-profit corporation
  - c. Will locate outside of the State without IDA assistance
  - d. Is located in a highly distressed area
  - e. Makes available goods or services not reasonably accessible
  - f. Preserves or increases permanent jobs

**D. Non-profits**

**E. Local Governments**

**F. Social Enterprises**

**G. Exception;** If warranted, a project may be presented by a business other than those mentioned for consideration if substantial economic impact is determined by job creation and/or retention or any other special criteria that are deemed acceptable.

**H. All applicants must demonstrate need for funds.**

**I. RLF loans will normally finance industrial, trading or commercial activities; including assistance for light manufacturing and service industries, where the opportunity for private sector job creation/retention are the greatest. However, in all instances, credit will be extended at the discretion of the ALC and Board of Directors on a case-by-case basis.**

**COSTS:** The following costs are eligible for funding:

- A.** Land costs, associated with the purchase, renovation or construction of a building, including acquisition, site preparation, infrastructure, engineering, legal and other related activities.
- B.** Building costs, including acquisition, construction, renovation, engineering, architectural, legal and other related costs.
- C.** Machinery and equipment, includes purchase, delivery and installation and related costs.
- D.** Working Capital.

## 5. LOAN PARAMETERS

**LOAN SIZE:** Loans shall be governed by a \$15,000 maximum cost per job factor based upon a three (3) year new employment or job retention project. The maximum loan for land, building, machinery and equipment (fixed assets) or working capital that one applicant may borrow is \$200,000 or 40% of the total project cost whichever is less. Special consideration for greater participation up to 50% will be given to projects that create high end, high wage positions and/or a substantial number of new job opportunities.

**PRIVATE SECTOR INVESTMENT:** Loans will preferably be made in conjunction with private sector lending sources, owner equity, private equity or other private sources.

**EQUITY:** Projects will normally require a minimum 10% owner equity and a minimum 40% bank participation. Exceptions to this structure may be considered on a case-by-case basis.

**LOAN SECURITY:** All loans will be secured by the highest position available on one or more of the following assets: Land, Buildings, Machinery, Equipment, Accounts Receivable and Inventory and/or personal assets or such other assets as are deemed appropriate. In addition loans will require corporate and/or personal guarantees unless a situation exists where such guarantors are not available, (i.e., widely held private corporations).

**TERMS:** Loans for real estate will have a typical repayment period of ten years; special circumstances can allow for a fifteen year term. Machinery and equipment loans will have a maximum term of eight years or no longer than the useful life of the assets being financed. Working capital loans will have a maximum term of three years; special circumstances can allow for a five-year term.

**INTEREST RATE:** All STEED loans have an interest rate set at seventy five percent (75%) of the lowest published (Wall Street Journal) prime rate, fixed at day of closing. Real Estate loans having a term exceeding five years will have the rate fixed for five-year periods and the Agency reserves the right to adjust it according to market conditions.

The Board of Directors of the Agency, on the recommendation of the Loan Committee, reserves the right to adjust the interest rate within the limitations set forth by the ARC to a level that will stimulate economic development and enhance program use. The minimum interest rate allowed will not be less than four (4) percentage points below the current U.S. Treasury rate for issues of similar size and maturity.

**FEES AND PENALTIES:** The Agency charges the following processing fees:

- A.** Application fee; \$250.00. This fee is non refundable.
- B.** Closing fee; reasonable and customary legal costs, filing and recording fees may be charged.
- C.** Failure to meet any of the terms and conditions of the loan may result in an increase in the interest rate of up to two points above the prevailing prime rate.

## **6. INELIGIBLE LOANS**

- A.** Speculative activities, such as land banking and the construction of speculative buildings are not permitted since they do not normally result in near-term job creation or retention, nor is any prospective employment normally under the control of the borrower.
- B.** Loan activities and economic benefits resulting from these activities must be located within Broome County. Title IX assistance will be withdrawn if for any reason the activity financed is moved from Broome County.
- C.** Loans that assist in the relocation of jobs from another labor area are prohibited; also, loans that would allow the relocation of jobs within the local labor area unless there is a demonstrated need.
- D.** Loans for the purpose of investing in high interest accounts, certificates of deposit or other investments not related to job creation/retention are prohibited.
- E.** Prohibitions concerning STEED loans that would create a potential conflict-of-interest for any officer or employee of the grantee, or any current member of the grantee's loan administration staff who reviews, approves or otherwise participates in decisions on STEED loans, are contained in the General Terms of the grant agreement.

Former members of the Board, former members of staff and former members of the Advisory Loan Committee are barred from STEED assistance for a period of one year from the date of termination of their service to the Board, Loan Advisory Committee or staff position of the grantee or any of its subsidiaries. Loan activities that directly benefit these individuals or people related to them by blood, marriage, or law will be prohibited in accordance with the General Terms of the Grant, for a period of one year from the date of termination of service of such related person.

**F.** Proceeds from the STEED RLF cannot be used to purchase equity in private business, subsidize payments on existing loans, refinance loans made by other lenders, provide the equity contribution required of borrowers participating in other Federal loan programs and no loan or guaranty shall be made to any recipient of Federal direct loans or assistance without prior notification of the ARC.

## **7. LEGAL REQUIREMENTS**

All borrowers of the RLF must comply with the requirements of Federal and State and local laws concerning civil rights, the environment, flood protection insurance, and access to the physically handicapped.

## **8. DELINQUENT LOAN & COLLECTION PROCEDURES**

The Broome County Industrial Development Agency as the Administrator of the STEED loan fund will provide its best effort to collect all monies lent under the STEED loan program.

Delinquent Loan Definition: All loan accounts that have not had any payment activity during a sixty (60) day period or those loans that are sixty (60) days in arrears.

The Broome County Industrial Development Agency will monitor the monthly repayment activity of all outstanding loan accounts and initiate normal collection procedures, i.e., notice for payments, collection calls and other legal means necessary to collect the outstanding debt. When normal procedures fail to produce the desired results the account will be turned over for legal remedies and pursued to a conclusion.

## **9. PROCEDURE FOR AMENDMENT**

As necessary, the Advisory Loan Committee shall review the overall operations of the STEED loan fund program. When the need for change or modification of policy arises, the Advisory Loan Committee shall submit such recommendations to the Board of Directors of the Broome County Industrial Development Agency for review and subsequent action.

## **10. LOAN APPLICATION REVIEW**

All loan applications shall be reviewed by the members of the Broome County Industrial Development Agency's STEED Advisory Loan Committee. Said committee will provide recommendations to the Board of Directors of Broome County Industrial Development Agency for final approval.

## STEED APPLICATION PROCEDURES

**A.** STEED Loan Applications will be distributed to all major economic development groups within the Counties described as the Southern Tier Region for redistribution to potential fund users.

The local economic developers will review the completed application and forward it to the BCIDA for processing.

A STEED program manager will be available to assist the applicant at any and all levels of the STEED loan process.

**B.** A STEED program manager or assigned staff will review the application for completeness and determine that the applicant meets the basic eligibility criteria for the region.

Once determined eligible, a complete financial review shall be conducted to establish the merits of each application. A detailed summary on each project will be compiled for presentation to the Advisory Loan Committee for action.

**C.** The Advisory Loan Committee (comprised of no greater than 15 members) will meet monthly to process applications. The Committee shall approve, deny or table applications, as they deem necessary. Approved applications will be submitted to the Board of Directors of the BCIDA for final ratification.

**D.** Upon ratification by the Board of Directors of the BCIDA, the Program Manager will forward a terms and conditions letter to the applicant for acceptance of the commitment.

**E.** Upon acceptance, Council for the Agency will prepare the necessary documents to close the Loan.

**F.** Fund Disbursement -All funds will be disbursed to invoice or upon proof of payment, funds will be reimbursed. No funds will be disbursed without such documentation.

**G.** Timing -Typically complete applications can be processed and presented to the Advisory Loan Committee within 45 days. BCIDA Board of Directors meet once per month and typically can take action on a STEED application within two weeks of the approval date by the Advisory Loan Committee.